

MILJA-LIINA MOILANEN: BLACK CRYDAY

BLACK CRYDAY portrays the life of a modern person in an urban jungle, a desolate shopping mall that flourishes with commercials and the most beautiful distant wildfire. Reality TV offers a model of living and ethical coding, and no one has to worry about the future because it doesn't exist. Welcome to the biggest bargain sale of the 2020s, where everything is for sale!

BLACK CRYDAY is a collection of works by Milja-Liina Moilanen from 2017-2020, where the main theme is the role of the individual in modern society. The space is a terrarium of the near future, where we will experience complete commercial space through video installations and audio.

The High-Rise Installation (2020) is an abstract adaptation of J.G. Ballard's novel of the same name, published in 1975. The installation describes the structure of class society in a dystopian fashion. Full-service towers and ever-increasing income disparities are already commonplace in Finland. Has Ballard's dystopia become reality? The work on display at Mältinranta consists of a sculpture, a soundscape, and dozens of photo sculptures taken by Moilanen during 2017-2019.

In the installation space, you can experience the exhilaration of commercial space by pushing a shopping cart and becoming immersed in the heart of shopping with the Eat Dirt (2019) short film. The work observes how people will be governed in the near future and comment on the reality of women on TV. The work focuses on labour market policies of recent years and the Olet mitä syöt - reality program.

In the backroom of the gallery, there is a short film Devil's Violin (2017), a collaboration with artist Jirka Silander. Devil's violin shows a snippet of the future of the countryside. The loneliness and the melancholy of a desolate countryside are revealed in a work where a person has to face life after love.

Milja-Liina Moilanen (b. 1989) lives and works in Turku. She graduated with a Master of Fine Arts from the Time and Space Department of the Academy of Fine Arts. Moilanen works with video and installations but also flirts with other media from time to time. The themes of her works recur everyday problems and power relationships. Moilanen's works have been on display in Finland and abroad and have received wide media attention. Her work has been on display for example Youth2019 at the Helsinki Art Hall. Moilanen was elected Artist of the Year 2019 by the Turku Artists' Association.

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